

## Inspiring Training for Better Business Cases

### About Better Business Cases

Better Business Cases (BBC) is a systematic and objective approach to all stages of the business case development process. The Better Business Cases guidance is based on The Five Case Model shown below, a best practice approach to planning spending proposals and enabling effective business decisions. This provides a step by step guide to developing a business case, by establishing a clear case for change; setting clear objectives; considering a wide range of potential solutions; and putting the arrangements in place to successfully deliver the proposal.



### About Inspiring Projects

Inspiring Projects, a division of Aspire Australasia Pty Ltd, has been recognised by APMG International as an Accredited Training Organisation, licensed to deliver training in Better Business Cases and other Best Management Practice products. We offer training throughout the Asia Pacific region. We have had over 10 years' experience in using elements of BBC in real programmes and projects, and bring this deep experience to our courses.

### About our training

Our BBC training is designed to assist people and organisations to quickly develop the skills base and 'know-how' needed to effectively adopt and apply BBC. Our trainers and training materials are regarded as among the best available in Australasia. We incorporate the latest research in effective learning into our approaches. In support of the different ways people learn, our courses include a mixture of presentations, hands-on activities, discussions and review sessions. In addition to our accredited Foundation and Practitioner courses, we offer associated executive briefings and short courses, and workshops on specific skills needed in a support office environment.

### Additional support

We can deliver any of our courses in-house, and customise our courses to better suit your needs. We also provide ongoing coaching and mentoring support, as well as in-depth consulting and project start-up, review and rescue services.

### Contact us

To learn more about how BBC and our services can benefit you, or to register on one of our courses, or to ask for more information or a quote, call us now on 03 9015 9459, email [training@InspiringProjects.com.au](mailto:training@InspiringProjects.com.au) or visit [www.InspiringProjects.com.au](http://www.InspiringProjects.com.au).

## Better Business Cases Practitioner Course

Course Code	BBCP1
Overview	The purpose of the Practitioner qualification is to confirm whether the candidate has achieved sufficient understanding of the theory and application of the Five Case Model to allow them to effectively develop and produce a business case. A successful Practitioner candidate should be able to start applying the model to a real project.
Course Objectives	By the end of this course, delegates should be able to apply and understand how to tailor the Five Case Model effectively to the development of a business case within an organization environment supporting the approach. Specifically candidates should: <ul style="list-style-type: none"> <li>• Understand the development lifecycle of a business case and the relationships between the five cases;</li> <li>• Be able to apply the steps in the business case development framework, in order to support the production of a business case, using the Five Case Model, for a given scenario.</li> </ul> Candidates will be well prepared for the certification exam.
Who Should Attend	This course is aimed at anyone involved with, or overseeing, a project to understand the work that is necessary to prove a case for investment. In particular, key personnel involved in the preparation of service and capital related schemes. This includes: <ul style="list-style-type: none"> <li>• Senior Responsible Owners (SROs), Programme Directors and Project Managers, with responsibility for the successful delivery of programmes and projects;</li> <li>• Directors of Finance, Procurement and Planning, with responsibility for the forward planning of operational aspects of a proposal;</li> <li>• Members of the Management Board (Chairman, non-executives, the CEO and other directors), with strategic responsibility for approving proposals throughout their life span.</li> </ul>
Prerequisites	There are no prerequisites for the course.
Course Content	The course and examination are based on The Five Case Model, the UK government's best practice approach to planning spending proposals and enabling effective business decisions. This provides a step by step guide to developing a business case, by: <ul style="list-style-type: none"> <li>• Establishing a clear need for intervention - a case for change;</li> <li>• Setting clear objectives - what you want to achieve from the investment;</li> <li>• Considering a wide range of potential solutions - ensuring an optimal balance of benefits, cost and risk;</li> <li>• Putting the arrangements in place to successfully deliver the proposal.</li> </ul>
Included with the course	Delegate Workbook including activities, discussions and sample exam; Practitioner Exam (for certification)
Delivery	In-house workshop or classroom-style certification course over 1 days. eLearning offerings available.